

Form No. INC-33

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]



Form language

☒ English

☐ Hindi

Refer instruction kit for filing the form

All fields marked in * are mandatory

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

SHOPOLINE MARKETING
PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Uttar Pradesh

3 (a) The objects to be pursued by the company on its incorporation are:

Retail sale in non-specialized
stores with food, beverages or
tobacco

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

- 1.To carry on the business of buying, selling, reselling, importing, exporting, transporting, storing, developing, promoting, marketing or supplying, trading, dealing in any manner whatsoever in all type of FMCG goods on retail as well as on wholesale basis in India or elsewhere.
2. To carry on the business as exhibitors of various goods, services and merchandise and to undertake the necessary activities to promote sales of goods, services and merchandise manufactured/dealt with/ provided by the Company.
3. To act as broker, trader, agent, C & F agent, shipper, distributor, representative, franchiser, consultant, collaborator, stockiest, liaison,

job worker, export house of goods, merchandise and services of all grades, specifications, descriptions, applications, modalities, fashions, including by-products, spares or accessories thereof, on retail as well as on wholesale basis.

4. To carry on in India the business of marketing, promoting, advertising franchising or dealing in any of the above activities both in internal and external markets, on digital media or any other online or digital means, on its own or through any sort or nature and to appoint sub-franchisers etc., for any of the above purposes, in India or elsewhere and marketing through online marketing, digital marketing in various sites.

5. To market, trade, import, export, improve, process, sell, food products which inter alia include but is not limited to all categories of whole spices, organic, spice mixes, spice blends, freeze dried, curry powders/mixtures, oleoresins, extracts, essential oils, spice in brine, pepper, cloves, turmeric, black pepper, cardamom, vegetables, herbs and other food items and carry on the business of canners, preservers, growers of fresh and/or preservable products of vegetables, fruits, herbs, flowers, medicines, drinks, mineral waters, fluids and other and generally to carry on the manufacturing of pickles, chutney, masalas, mixtures, spice powders including but not limited to turmeric powder, chili powder, coriander powder, cumin etc., vinegars, ketchups, juices, custard powder, powder (edible) drinks, beverages, gelatins, essences, ice creams, milk preparations, table delicacies and other eatables.

6. To carry on the business of distributorship, agency, broker, factors, stockiest, importer and otherwise deal in

all kinds of organic and inorganic foods products and drinking products, mineral water, soft drinks, aerated mineral water, fruit drinks, artificial flavoured drinks, condensed milk and drinking products of all kinds and other consumable provision of every description for human consumption.

7. To Carry business through Ecommerce Operators or Company can carry businesses import, export, market, wholesale and/or retail trade through its own website.

8. To purchase, acquire and undertake or take over all or any part of the business, property and liabilities of any person or Company carrying on or proposing to carry on any business which this Company is authorized to carry on or possessed of property suitable for the purposes of the Company or which can be carried on in conjunction therewith or which is capable of being conducted so as directly or indirectly to benefit the Company.

9. To open account or accounts with any bank or banks and to pay into and to withdraw money from such account or accounts.

10. To pay, satisfy claims made against the Company which may seem expedient to the Board of Directors of the Company to pay, satisfy or compromise.

11. To appoint any person firm or body corporate as agents/ distributors for the purpose of the Company's business in specified area or otherwise.

12. To refer or agree to refer other claims, demands, disputes or any other question, by or against the Company or in which the Company is interested or concerned and whether -

between the Company and member or members his or their representatives or between the Company and third parties, to arbitration in India or at any place

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

The liability of the member(s) is limited

The liability of the member(s) is Unlimited

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

Equity Share	Shares of	10	Rupees each		100000
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☒ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details

S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	KUSHALPAL KACHAHARIYAN Khurja Uttar Pradesh 203141 Jahangirpur Gautam Buddha Nagar India	CYRPK7823G	6000 Equity,0 Preference		21/02/2023
2	DHARMPAL SINGH Kachahariyan Khurja Uttar Pradesh 203141 Jahangirpur Gautam Buddha Nagar India	HJJPS8675A	2000 Equity,0 Preference		21/02/2023
3	RAKESH SHARMA ALAMPUR IATHLA URF LODONA Khurja Uttar Pradesh 203141 Lodana Gautam Buddha Nagar India	CZDPS3219P	2000 Equity,0 Preference		21/02/2023
Total shares taken			10000 Equity,0 Preference		

Signed before me

Membership type of the witness (ACA/FCA/ACS/FCS/ ACMA/FCMA)	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACA	YOGESH AGGARWAL	BEHIND SURYA HOTEL, GREWAL BASTI,BEGU ROAD, SIRSA- HARYANA-125055	559443		21/02/2023

7 Shri / Smt Of resident of
 aged years shall be the nominee in the event of death of the sole member.